



HIMADRI ROY

HEAD OF QUANTITATIVE FUND MANAGEMENT
ASHIKA INVESTMENT MANAGERS



No of Funds : 4

ABOUT HIMADRI ROY

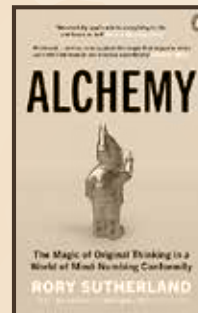
What was the one most Expensive Mistake With your Own Money?

Early in my career, I confused statistical significance with economic significance. I over-traded a momentum strategy that showed back tested alpha but generated transaction costs that consumed all excess returns. **The lesson: implementation friction matters as much as signal purity.** Now, our SmartAlpha fund targets to 15-20% monthly turnover precisely because of this hard-learned lesson.

What would be the first Mistake a Young Analyst Would Make if he/she was to replicate your style?

They would confuse systematic with mechanical. Our quantitative framework generates signals, but we overlay fundamental sanity checks earnings quality verification, governance red flags, liquidity constraints and many more. A pure black-box approach in India misses crucial context. The mistake would be trusting the model blindly rather than understanding the 'why' behind each factor's performance in specific regimes.

YOUR BOOK(S) RECOMMENDATION



ALCHEMY
- Rory Sutherland



THE ALGEBRA OF WEALTH
- Scott Galloway



A RANDOM WALK DOWN WALL STREET
- Burton Malkiel

ABOUT THE BROAD MARKET



How has Quant Funds Performed in 2025?

CY25 has been a bifurcation year for Indian quantitative funds. Pure momentum strategies struggled during Jan-Feb and July-Aug selling pressure. **The key insight: single-factor quantitative funds are essentially beta plays.** True systematic alpha requires factor diversification, regime awareness, and India-specific alternative data integration, not just momentum screening.

One Global Quant Concept That Fails in India?

Machine learning NLP strategies analyzing earnings calls work in the US but struggle in India due to language heterogeneity and culturally coded expressions ('challenging environment' vs. 'headwinds') that Western models misclassify. Unconventional statistical signals stemming from bulk deal patterns, influential investor's holding diffusion rates, corporate actions etc - generate more reliable alpha than imported sentiment models.

How do you distinguish between genuine factor decay and a statistically normal period of pain?

We run rolling 24-36 month factor performance decomposition. Genuine decay shows correlation breakdown across sub-factors and regime-independent underperformance. Normal pain maintains signal structure - high-score stocks still outperform within regimes, but the regime itself is unfavorable. Example: even if momentum underperformed recently, high momentum stocks still beat low-momentum stocks within the correction. Structure intact, regime unfavorable. That's pain, not decay.



ABOUT THE FUNDS



What's the difference between Market Cycles and Model Cycles?

Market cycles, definitively. Model cycles are backward-looking - they measure when your backtest starts degrading. Market cycles measure whether your strategy adapts to structural regime shifts. In India, a full market cycle is 3-5 years: includes both FII-dominated and DII dominated phases, rate cycles, and valuation re-ratings.

In one line, how would you describe the core return driver of your SmartAlpha/quant strategies?

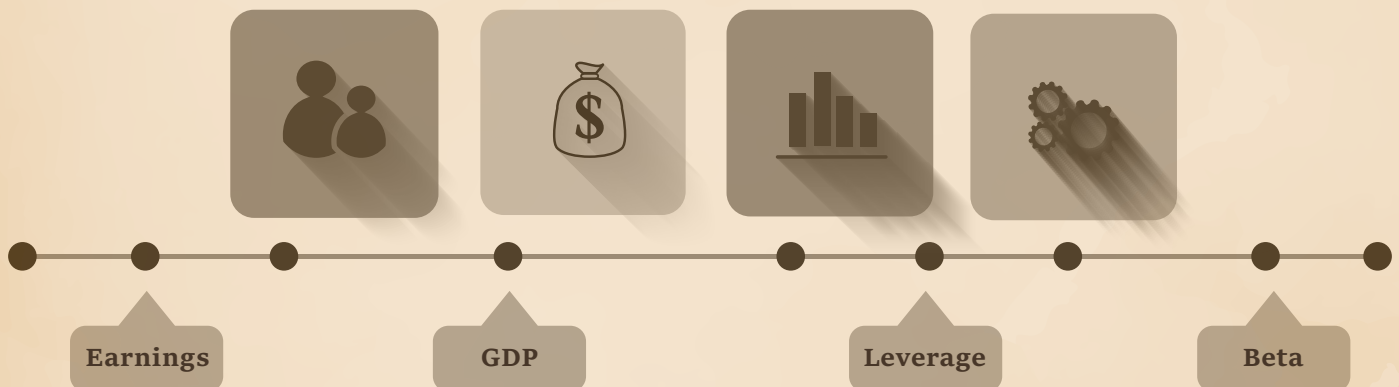
Systematic capture of persistent Indian market anomalies through a multi-factor framework combining price signals, earnings dynamics, quality metrics, and institutional flow patterns-built on

India-specific alternative data and regime-aware models rather than copy-pasted global factors. We exploit behavioral patterns and information asymmetries that persist due to market microstructure.

What is your portfolio's yearly turnover, and how do you keep it tax-efficient for long-term HNI/UHNI investors?

Portfolio turnover runs 15-20% monthly by design - this isn't a cost to minimize, it's how we capture alpha. Static portfolios can't exploit India's systematic inefficiencies that play out over 3- 6 month windows. Our AIF structure provides flow-through taxation and systematic loss harvesting. For HNI/UHNI investors, the question isn't turnover - it's after-tax alpha generation.

MULTI-FACTOR FRAMEWORK



Disclaimer: The information about funds, investment strategies, stocks, and sectors is for informational purposes only and doesn't constitute investment advice. PMS Bazaar and the AMC do not endorse or recommend any specific investment. Past performance is not indicative of future results. The returns mentioned are not verified by SEBI. Please consult with a qualified financial advisor before making any investment decisions.